



NEW WAVE
WEALTH ADVISORS

Plan. Perform. Prosper.

Dustin Heath Stanley

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New Wave Wealth Advisors LLC

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**Form ADV Part 2B
Firm Brochure
Supplement**

January 23, 2024

This Brochure Supplement provides information for Heath Stanley that supplements the New Wave Wealth Advisors LLC brochure. You should have received a copy of that brochure. Please contact us at (479) 877-2525 or hannah.stanley@newwavewealthadvisors.com if you did not receive NWWA's Brochure or if you have any questions about the contents of this supplement.

Additional information about Heath Stanley is also available on the SEC's website at www.adviserinfo.sec.gov.

ITEM 2

Educational Background and Business Experience

Heath Stanley, born in 1979, graduated from the University of Arkansas in December 2002 with a Bachelor of Business Administration in Finance & Investments. Heath Stanley's employment information is listed below.

Owner – President New Wave Wealth Advisors	April 2019 – Present
Registered Representative Purshe Kaplan Sterling Investments	March 2022 – September 2023
Investment Advisor Representative Sowell Management	April 2019 – October 2022
Senior Client Advisor – Vice President Arvest Wealth Management	March 2017 – April 2019
Client Advisor Arvest Bank	January 2013 – March 2017
Private Banking Officer Arvest Bank	September 2009 – January 2013

PROFESSIONAL DESIGNATIONS

Certified Wealth Strategist® - CWS®

CWS® represents the Certified Wealth Strategist designation. The mission of the CWS® board is to provide financial services professionals with the technical knowledge, the practice management formula, and the critical client interaction skills to create and build a dynamic Wealth Advisory practice that works effectively with more complex client issues. This highly acclaimed program is one of the fastest growing certifications in the industry because it is about both knowledge and application – it is about the Advisor's goal to become their client's trusted advisor.

Obtaining Cannon Financial Institutes Certified Wealth Strategist® certification requires approximately 6-months of comprehensive study using a blended approach to learning. Cannon Financial Institute owns the marks CWS® and Certified Wealth Strategist® in the U.S., which it awards to individuals who successfully complete the entire program and pass the Capstone project as well as complete the CWS® Board of Standard's ongoing certification requirements.

The CWS® Practitioner receives ongoing CWS® resources to guide them in refining and evolving with changing marketplace/industry demands. These resources are time and support the practitioner throughout the life of their practice.

ITEM 3**Disciplinary Information**

Heath Stanley has not been and/or is presently not involved in any disciplinary, legal, or regulatory events that would be material to a client's evaluation of him or of NWWA.

ITEM 4**Other Business Activities**

Heath Stanley is also an insurance agent licensed to sell insurance products. He spends 5% of his time in this role. A conflict of interest exists because these services pay a commission, which conflicts with the IAR's fiduciary duties. NWWA does not require its IARs to encourage clients to implement investment advice through our insurance product recommendations. Clients have the right to implement insurance product recommendations through the insurance agency and agent of their choice. We require that all IARs disclose this conflict of interest when such recommendations are made. We also require IARs to disclose that the client has the right to purchase recommended products from individuals not affiliated with us.

Heath Stanley is 50% owner of New Wave Wave Ventures, LLC, a real estate firm. He started this activity in 2020 and spends 2 hours a month on this activity. He is 50% owner in the real estate firm ReModern Homez, LLC. He started this activity in June 2013 and spends 4-6 hours a month on this activity. Mr. Stanley is 66.67% owner of the real estate firm Roma Properties, LLC. He started this activity in July 2014 and spends 1 hour a month on this activity. Mr. Stanley is a managing member of NWA Pizza, LLC - Papa John's. He started this activity in December 2014 and spends 10 hours per week on this activity. Mr. Stanley is 100% owner of Guapo Management, LLC. He started this activity in August 2017 and uses the company strictly for allocating expenses for accounting purposes. Altogether, the income Mr. Stanley earns from these activities represents more than 10% of his total income.

ITEM 5**Additional Compensation**

Heath Stanley does not receive any additional compensation.

ITEM 6**Supervision**

Hannah Stanley, Principal and Chief Compliance Officer of NWWA, is responsible for supervising the investment advisory activities of the investment adviser representatives. Hannah Stanley monitors and reviews all forms of written communications that the investment adviser representatives provide to clients. Hannah Stanley can be contacted via telephone at (479) 877-2525 and via email at hannah.stanley@newwavewealthadvisors.com.

ITEM 7**Requirements for State-Registered Advisers**

A. Heath Stanley has not been involved in an award or found liable in any arbitration claim or in any civil, self-regulatory organization, or administrative proceedings.

B. Heath Stanley has not been the subject of a bankruptcy petition.